As filed with the Securities and Exchange Commission on April 17, 2008

Registration No.

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM S-8

REGISTRATION STATEMENT UNDER THE SECURITIES ACT OF 1933

## **ATA Inc.**

(Exact Name of Registrant as Specified in Its Charter)

**Cayman Islands** (State or Other Jurisdiction of Incorporation or Organization) Not Applicable (I.R.S. Employer Identification No.)

8th Floor, Tower E 6 Gongyuan West Street, Jian Guo Men Nei Beijing 100005, China (Address, Including Zip Code, of Principal Executive Offices)

# ATA Testing Authority (Holdings) Limited Share Incentive Plan

## **ATA Inc. 2008 Employee Share Incentive Plan**

(Full Title of the Plan)

## **CT** Corporation System

111 Eighth Avenue, 13th Floor New York, New York 10011 (212) 894-8940

(Name, Address and Telephone Number, Including Area Code, of Agent for Service)

COPY TO:

David Johnson, Esq. O'Melveny & Myers LLP 1999 Avenue of the Stars, 7th Floor Los Angeles CA 90067-6035 (310) 553-6700 Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  $\Box$ 

Accelerated filer  $\Box$ 

Non-accelerated filer ☑ (Do not check if a smaller reporting company) Smaller reporting company  $\Box$ 

#### CALCULATION OF REGISTRATION FEE

Title of	Amount	Proposed Maximum Offering	Proposed Maximum Aggregate	Amount Of
Securities To Be Registered	To Be Registered	Price Per Share	Offering Price	Registration Fee
Common Shares, \$0.01 par value per share, Issuable Under the ATA Testing Authority (Holdings) Limited Share Incentive Plan <sup>(3)</sup>	3,069,800 <sup>(1)(2)</sup> shares	\$3.03(3)	\$9,296,334(3)	\$366(3)
Common Shares, \$0.01 par value per share, Issuable Under the ATA Inc. 2008 Employee Share Incentive Plan <sup>(3)</sup>	336,307(1)(2) shares	\$4.99(3)	\$1,678,172(3)	\$66(3)
Totals	3,406,107(1)(2) shares		\$10,974,506(3)	\$432(3)

(1) This Registration Statement covers, in addition to the number of common shares of ATA Inc., a Cayman Islands corporation (the "Company" or the "Registrant"), par value \$0.01 per share (the "Common Shares"), stated above, options and other rights to purchase or acquire the Common Shares covered by this Registration Statement and, pursuant to Rule 416(c) under the Securities Act of 1933, as amended (the "Securities Act"), an additional indeterminate number of shares, options and rights that may be offered or issued pursuant to the ATA Testing Authority (Holdings) Limited Share Incentive Plan (the "2005 Plan") and the ATA Inc. 2008 Employee Share Incentive Plan (the "2008 Plan", and collectively with the 2005 Plan, the "Plans") as a result of one or more adjustments under the Plans to prevent dilution resulting from one or more stock splits, stock dividends or similar transactions.

(2) These Common Shares may be represented by the Registrant's ADSs, each of which represents two Common Shares. The Registrant's ADSs issuable upon deposit of the Common Shares thereby have been registered under a separate registration statement on Form F-6 (Registration No. 333-148641) filed on January 14, 2008, and any other amendment or report filed for the purpose of updating such statement.

(3) Pursuant to Securities Act Rule 457(h)(1), (a) the maximum aggregate offering price of the 2005 Plan is calculated as the product of 3,069,800 Common Shares issuable upon exercise of outstanding options under the 2005 Plan as of April 17, 2008, multiplied by an exercise price ranging from \$2.263 per Common Share to \$3.60 per Common Share, which is equal to an aggregate offering price of \$9,296,334, and (b) the maximum aggregate offering price of the 2008 Plan is calculated as the product of 336,307 Common Shares issuable or reserved under the 2008 Plan multiplied by the average of the high and low prices for the Registrant's Common Shares represented by American Depositary Shares as reported on the Nasdaq Global Market on April 15, 2008, or \$4.99, which is equal to \$1,678,172.

The Exhibit Index for this Registration Statement is at page 9.

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### PART I

## INFORMATION REQUIRED IN THE SECTION 10(a) PROSPECTUS

The document(s) containing the information specified in Part I of Form S-8 will be sent or given to participants as specified by Securities Act Rule 428(b)(1).

### PART II

#### INFORMATION REQUIRED IN THE REGISTRATION STATEMENT

#### Item 3. Incorporation of Certain Documents by Reference

The following documents of the Company filed with the Securities and Exchange Commission (the "Commission") are incorporated herein by reference:

- (a) The Company's Prospectus dated January 28, 2008, filed with the Commission as part of the Company's Registration Statement on Form F-1 (registration number 333-148512), originally filed January 8, 2008 and as subsequently amended (the "Form F-1"), which includes
  - i) the consolidated balance sheets of ATA Inc. and its subsidiaries as of March 31, 2006 and 2007, and the related consolidated statements of operations, shareholders' equity and cash flows for the years then ended and the report thereon of ATA Inc.'s independent registered public accounting firm, and
  - the unaudited condensed consolidated balance sheets as of March 31, 2007 and September 30, 2007 of ATA Inc. and its subsidiaries, and the related unaudited condensed consolidated statements of operations and cash flows for the six-month periods ended September 30, 2006 and 2007, and the related unaudited condensed consolidated statement of shareholders' equity for the six-month period ended September 30, 2007.
- (b) The description of the Company's Common Shares and ADSs contained in the Company's Registration Statement on Form 8-A (Commission File No. 001-33910), originally filed with the Commission on January 10, 2008 and as subsequently amended (which incorporates such description of the Common Stock and ADRs from the Form F-1, which description is also hereby incorporated by reference).

All documents subsequently filed by the Company pursuant to Sections 13(a), 13(c), 14 and 15(d) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), prior to the filing of a post-effective amendment which indicates that all securities offered hereby have been sold or which deregisters all securities then remaining unsold, shall be deemed to be incorporated by reference into this Registration Statement and to be a part hereof from the date of filing of such documents; provided, however, that documents or information deemed to have been furnished and not filed in accordance with Commission rules shall not be deemed incorporated by reference into this Registration Statement. Any statement contained herein or in a document, all or a portion of which is incorporated or deemed to be incorporated by reference herein, shall be deemed to be modified or superseded for purposes of this Registration Statement to the extent that a statement contained herein or in any other subsequently filed document which also is or is deemed to be incorporated by reference herein modifies or superseded shall not be deemed, except as so modified or amended, to constitute a part of this Registration Statement.

#### Item 4. Description of Securities

Not applicable.

#### Item 5. Interests of Named Experts and Counsel

Not applicable.

#### Item 6. Indemnification of Directors and Officers

Cayman Islands law does not limit the extent to which a company's articles of association may provide indemnification of officers and directors, except to the extent any such



provision may be held by the Cayman Island courts to be contrary to the public interest, such as providing indemnification against civil fraud or the consequences of committing a crime. The Registrant's third amended and restated articles of association provides for indemnification of officers and directors out of the assets and profits of the Registrant for losses, damages, costs and expenses incurred in their capacities as such, except through their own fraud or dishonesty.

The Registrant has also entered into indemnification agreements with all of its directors and executive officers whereby it agrees to indemnify them against certain liabilities and expenses incurred by such persons in connection with claims made by reason of their being such a director or executive officer.

#### Item 7. Exemption from Registration Claimed

Not applicable.

#### Item 8. Exhibits

See the attached Exhibit Index at page 9, which is incorporated herein by reference.

#### Item 9. Undertakings

(a) The undersigned Registrant hereby undertakes:

- (1) To file, during any period in which offers or sales are being made, a post-effective amendment to this Registration Statement:
  - (i) To include any prospectus required by Section 10(a)(3) of the Securities Act;
  - (ii) To reflect in the prospectus any facts or events arising after the effective date of this Registration Statement (or the most recent post-effective amendment thereof) which, individually or in the aggregate, represent a fundamental change in the information set forth in this Registration Statement; and
  - (iii) To include any material information with respect to the plan of distribution not previously disclosed in this Registration Statement or any material change to such information in this Registration Statement;

*provided, however*, that paragraphs (a)(1)(i) and (a)(1)(ii) do not apply if the registration statement is on Form S-8, and the information required to be included in a post-effective amendment by those paragraphs is contained in reports filed with or furnished to the Commission by the Registrant pursuant to Section 13 or 15(d) of the Exchange Act that are incorporated by reference in this Registration Statement.

(2) That, for the purpose of determining any liability under the Securities Act, each such post-effective amendment shall be deemed to be a new registration statement relating to the securities offered therein, and the offering of such securities at that time shall be deemed to be the initial *bona fide* offering thereof.

(3) To remove from registration by means of a post-effective amendment any of the securities being registered which remain unsold at the termination of the offering.

(b) The undersigned Registrant hereby undertakes that, for purposes of determining any liability under the Securities Act, each filing of the Registrant's annual report pursuant to Section 13(a) or 15(d) of the Exchange Act (and, where applicable, each filing of an employee benefit plan's annual report pursuant to Section 15(d) of the Exchange Act) that is incorporated by reference in this Registration Statement shall be deemed to be a new registration statement relating to the securities offered therein, and the offering of such securities at that time shall be deemed to be the initial *bona fide* offering thereof.

(h) Insofar as indemnification for liabilities arising under the Securities Act may be permitted to directors, officers and controlling persons of the Registrant pursuant to the provisions described in Item 6 above, or otherwise, the Registrant has been advised that in the opinion of the Commission such indemnification is against public policy as expressed in the Securities Act and is, therefore, unenforceable. In the event that a claim for indemnification against such liabilities (other than the payment by the Registrant of expenses incurred or paid by a director, officer or controlling person of the Registrant in the successful defense of any action, suit or proceeding) is asserted by such director, officer or controlling person in connection with the securities being registered, the Registrant will, unless in the opinion of its counsel the matter has been settled by controlling precedent, submit to a court of appropriate jurisdiction the question whether such indemnification by it is against public policy as expressed in the Securities Act and will be governed by the final adjudication of such issue.

#### SIGNATURES

Pursuant to the requirements of the Securities Act, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Form S-8 Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in Beijing, China, on April 17, 2008.

#### ATA Inc.

By: /s/ Kevin Xiaofeng Ma

Kevin Xiaofeng Ma Chairman and Chief Executive Officer

### POWER OF ATTORNEY

Each person whose signature appears below constitutes and appoints Kevin Xiaofeng Ma as his or her true and lawful attorney-in-fact and agent, with full power of substitution and resubstitution, for him or her and in his or her name, place, and stead, in any and all capacities, to sign any and all amendments (including post-effective amendments, exhibits thereto and other documents in connection therewith) to this Registration Statement, and to file the same, with all exhibits thereto, and other documents in connection therewith, with the Commission, granting unto said attorney-in-fact and agent full power and authority to do and perform each and every act and thing requisite and necessary to be done in and about the premises, as fully to all intents and purposes as he or she might or could do in person, hereby ratifying and confirming all that said attorney-in-fact and agent, or his substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act, this Registration Statement has been signed below by the following persons in the capacities and on the dates indicated.

Signature	Title	Date
/s/ Kevin Xiaofeng Ma Kevin Xiaofeng Ma	Chairman and Chief Executive Officer (Principal Executive Officer)	April 17, 2008
/s/ Walter Lin Wang Walter Lin Wang	Director and President	April 17, 2008
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/s/ Andrew Yan Andrew Yan	Director	April 17, 2008
/s/ Hope Ni Hope Ni	Director	April 17, 2008
/s/ Alec Tsui Alec Tsui	Director	April 17, 2008
<u>/s/ Carl Yeung</u> Carl Yeung	Chief Financial Officer (Principal Financial and Accounting Officer) 7	April 17, 2008

### SIGNATURE OF AUTHORIZED REPRESENTATIVE IN THE UNITED STATES

Pursuant to the requirements of the Securities Act, the undersigned, the duly authorized representative in the United States of the Registrant, has signed this registration statement in Newark, Delaware on April 17, 2008.

#### Puglisi & Associates

By: <u>/s/ Donald J. Puglisi</u> Donald J. Puglisi Managing Director

## EXHIBIT INDEX

Exhibit <u>Number</u>	Description of Exhibit
4.1	ATA Testing Authority (Holdings) Limited Share Incentive Plan (incorporated by reference to Exhibit 10.1 to the Company's Registration Statement on Form F-1 filed with the Commission on January 8, 2008 (registration number 333-148512)).
4.2	ATA Inc. 2008 Employee Share Incentive Plan (incorporated by reference to Exhibit 10.2 to the Company's Registration Statement on Form F-1 filed with the Commission on January 8, 2008 (registration number 333-148512)).
5.1	Opinion of Conyers Dill & Pearman (opinion re legality).

- 23.1 Consent of KPMG.
- 23.2 Consent of Conyers Dill & Pearman (included in Exhibit 5.1).
- 24.1 Power of Attorney (included in this Registration Statement under "Signatures").

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EXHIBIT 5.1

17 April 2008

<Table> <S> ATA Inc. 8th Floor, East Building, 6 Jian Guo Men Nei Gong Yuan Xi Jie, Beijing China 100005 </Table>

<C> DIRECT LINE: E-MAIL:

YOUR REF:

<C>
2842 9531
Anna.Chong@conyersdillandpearman.com
\_\_\_\_\_\_

#### Dear Sirs,

#### ATA INC. ("THE COMPANY")

We have acted as special legal counsel in the Cayman Islands to the Company in connection with the Company's registration statement on form S-8 filed with the Securities and Exchange Commission (the "COMMISSION") on 17 April 2008 (the "REGISTRATION STATEMENT", which term does not include any other document or agreement whether or not specifically referred to therein or attached as an exhibit or schedule thereto) relating to the registration under the United States Securities Act of 1933, as amended, (the "SECURITIES ACT") of an aggregate of 3,406,107 shares, par value US\$0.01 per share (the "SHARES"), of which 3,069,800 Shares are issuable pursuant to options granted under the ATA Testing Authority (Holdings) Limited Share Incentive Plan adopted by ATA Testing Authority (Holdings) Limited on 12 April 2005 and subsequently assumed by the Company by certain option assumption cancellation and waiver agreements dated 10 November 2006 and 2 October 2007 respectively and, in each case, entered into among the Company, ATA Testing Authority (Holdings) Limited and the relevant option holders (the "Assumption Agreements") and 336,307 Shares are issuable pursuant to the ATA Inc. 2008 Employee Share Incentive Plan adopted by the Company on 7 January 2008 (the "PLANS", which term does not include any other document or agreement whether or not specifically referred to therein or attached as an exhibit or schedule thereto).

For the purposes of giving this opinion, we have examined copies of the Registration Statement, the Plans and the Assumption Agreements. We have also reviewed copies of the

memorandum and articles of association of the Company, copies of the written resolutions of the members and directors of ATA Testing Authority (Holdings) Limited both dated 12 April 2005 and written resolutions of the directors of ATA Testing Authority (Holdings) Limited dated 27 December 2006 and 1 October 2007 respectively, written resolutions of the sole director of the Company dated 10 November 2006, written resolutions of the directors of the Company dated 2 October 2007 and 27 December 2006 respectively, written resolutions of the members of the Company and of the directors of the Company both dated 7 January 2008 (together, the "RESOLUTIONS"), a Certificate of Good Standing issued by the Registrar of Companies in relation to the Company on 10 April 2008 (the "CERTIFICATE DATE") and such other documents and made such enquires as to questions of law as we have deemed necessary in order to render the opinion set forth below.

We have assumed (a) the genuineness and authenticity of all signatures and the conformity to the originals of all copies (whether or not certified) of all documents examined by us and the

Convers Dill & Pearman

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authenticity and completeness of the originals from which such copies were taken, (b) that where a document has been examined by us in draft form, it will be or has been executed and/or filed in the form of that draft, and where a number of drafts of a document have been examined by us all changes thereto have been marked or otherwise drawn to our attention, (c) the accuracy and completeness of all factual representations made in the Registration Statement, the Plans and other documents reviewed by us, (d) that the Resolutions remain in full force and effect and have not been rescinded or amended, (e) that there is no provision of the law of any jurisdiction, other than the Cayman Islands, which would have any implication in relation to the opinions expressed herein, (f) that, upon the issue of any Shares, the Company will receive consideration for the full issue price thereof which shall be equal to at least the par value thereof, (g) that on the date of issuance of any of the Shares the Company will have sufficient authorised but unissued shares, (h) that on the date of issuance of any award under the Plans, the Company will be able to pay its liabilities as they become due; and (i) that the Assumption Agreements are valid and binding on the Company.

We have made no investigation of and express no opinion in relation to the laws of any jurisdiction other than the Cayman Islands. This opinion is to be governed by and construed in accordance with the laws of the Cayman Islands and is limited to and is given on the basis of the current law and practice in the Cayman Islands. This opinion is issued solely for the purposes of the filing of the Registration Statement and the issuance of the Shares by the Company pursuant to the Plans and is not to be relied upon in respect of any other matter.

On the basis of, and subject to, the foregoing, we are of the opinion that:

- As at the Certificate Date, the Company is duly incorporated and existing under the laws of the Cayman Islands in good standing (meaning solely that it has not failed to make any filing with any Cayman Islands government authority or to pay any Cayman Islands government fees or tax which would make it liable to be struck off the Register of Companies and thereby cease to exist under the laws of the Cayman Islands).
- 2. When issued and paid for in accordance with the terms of the Plans, the Shares will be validly issued, fully paid and non-assessable (which term means when used herein that no further sums are required to be paid by the holders thereof in connection with the issue of such shares).

We consent to the filing of this opinion as an exhibit to the Registration Statement. In giving such consent, we do not hereby admit that we are experts within the meaning of Section 11 of the Securities Act or that we are in the category of persons whose consent is required under Section 7

Conyers Dill & Pearman

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of the Securities  $\mbox{Act}$  or the Rules and Regulations of the Commission promulgated thereunder.

Yours faithfully,

/s/ CONYERS DILL & PEARMAN CONYERS DILL & PEARMAN CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Board of Directors ATA Inc.:

We consent to the use of our report dated September 1, 2007, except as to Note 2(d) and paragraphs (b) and (c) of Note 19, which are as of October 15, 2007, and as to paragraph (d) of Note 19, which is as of January 7, 2008, with respect to the consolidated balance sheets of ATA Inc. and its subsidiaries as of March 31, 2006 and 2007, and the related consolidated statements of operations, shareholders' equity, and cash flows for the years then ended, which report appears in the registration statement (No. 333-148512) on Form F-1/A of ATA Inc. dated January 28, 2008 and incorporated herein by reference.

/s/KPMG

Hong Kong, China April 15, 2008