SECURITIES AND EXCHANGE COMMISSION

WASHINGTON D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2021

Commission File Number: 001-33910

ATA Creativity Global

c/o 1/F East Gate, Building No.2, Jian Wai SoHo, No.39, Dong San Huan Zhong Road, Chao Yang District, Beijing 100022, China (Address of principal executive offices)

| indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. | | | |
|--|--|--|--|
| Form 20-F ⊠ Form 40-F □ | | | |
| Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): | | | |
| Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): | | | |
| Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. | | | |
| Yes □ No ⊠ | | | |
| If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A | | | |
| | | | |
| | | | |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ATA Creativity Global

By: Name: Title: /s/ Amy Tung

Amy Tung Chief Financial Officer

Date: November 10, 2021

EXHIBIT INDEX

| Exhibit No. | Description |
|-------------|---------------------------------------|
| 99.1 | Press Release dated November 10, 2021 |
| | 3 |



ATA Creativity Global Reports 2021 Third Quarter Financial Results Conference Call on Wednesday, November 10, 2021, at 8 p.m. ET with Accompanying Investor Presentation

Beijing, China, November 10, 2021 (NY)/ November 11, 2021 (China) —ATA Creativity Global ("ACG" or the "Company", Nasdaq: AACG), an international educational services company focused on providing quality learning experiences that cultivate and enhance students' creativity, today announced preliminary unaudited financial results for the quarter and nine months ended September 30, 2021 ("Third Quarter 2021" and "Nine Months 2021", respectively).

Third Quarter 2021 and Nine Months 2021 Highlights

- During Third Quarter 2021, student enrollment remained steady at 1,220, compared with 1,225 in the prior-year period. Of these students, 625 were enrolled in ACG's portfolio training programs. 44,640 credit hours were delivered during Third Quarter 2021, compared to 44,203 in the prior-year period.
- Third Quarter 2021 net revenues increased 31.0% to RMB55.3 million (US\$8.6 million), from RMB42.2 million in the prior-year period, primarily driven by increased contributions from portfolio training and research-based learning services.
- Third Quarter 2021 net loss attributable to ACG was RMB26.2 million (US\$4.1 million), compared to net loss attributable to ACG of RMB14.9 million in the prior-year period, primarily due to increased operating expenses described in the Third Quarter 2021 Financial Review below.
- Nine Months 2021 net revenues increased 28.0% to RMB129.6 million (US\$20.1 million), from RMB101.3 million in the prior-year period
- Nine Months 2021 net loss attributable to ACG improved to RMB31.1 million (US\$4.8 million), compared to net loss attributable to ACG of RMB67.4 million in the
 prior-year period
- RMB75.2 million (US\$11.7 million) in cash and cash equivalents as of September 30, 2021

Management Commentary

Mr. Kevin Ma, Chairman and CEO of ACG, stated, "We are pleased to have achieved over 30% growth on the top line during Third Quarter 2021, driven primarily by increased contributions from our portfolio training and research-based learning services, supported by steady enrollments across our major service lines. We are pleased to see increasingly positive reception of and interest in our research-based learning programs and will continue to explore ways in which we can better support existing and potential students given the changing education landscape. During Third Quarter 2021, we continued to invest in the development of new offerings and our existing IT platform, which we believe will help drive future growth. We are committed to maintaining our leading position in creative arts education with a focus on positive outcomes for our students."

Outlook

Mr. Jun Zhang, President of ACG, stated, "In recent months, there has been a great deal of uncertainty in the Chinese education industry. We have seen some companies close their doors due to their inability to operate through the challenges of the pandemic, and others are struggling and offering significant discounts to attract students. In addition, certain after-school tutoring institutions have been unable to continue to provide their academic course tutoring services for K-12 students as a result of the government's recently announced Opinions on Further

Alleviating the Burden of Homework and After-School Tutoring for Students in Compulsory Education (the "Opinion"). While our portfolio training services and other art-related services are not considered academic tutoring for K-12 students and thus not subject to the Opinion, the Opinion appears to have affected certain consumers' confidence in the overall education industry. In this environment, students and parents are hesitant to commit to paying for longer programs. In response to the foregoing, ACG has been exploring potential alternative offerings that may be better fit for students' needs With over 20 campus locations nationwide and a proven track record of our students going on to well-known art schools and institutions around the world, we remain confident in ACG's ability to stand out from our competitors."

Operating Review

Enrollment Update

ACG student enrollment for Third Quarter 2021 was 1,220, of which 625 were enrolled in portfolio training programs, which consisted of time-based programs and project-based programs.

A total of 44,640 credit hours were delivered for portfolio training programs during Third Quarter 2021, of which 21,290 credit hours were delivered for time-based programs and 23,350 credit hours were delivered for project-based programs. These courses were delivered either in person through ACG's nationwide training center network or via online platform.

The following is a summary of the credit hours delivered for ACG's portfolio training programs for Third Quarter 2021, compared to those for the prior-year period:

| | Third | Third | |
|-----------------------|--------------------------------|-------------------------|----------|
| | Quarter Ended September | Quarter Ended September | |
| | 30, 2021 | 30, 2020 | % Change |
| | No. of Credit Hours | No. of Credit Hours | |
| | | | |
| Time-based Program | 21,290 | 26,117 | (18.5%) |
| Project-based Program | 23,350 | 18,086 | 29.1% |
| Total | 44,640 | 44,203 | 1.0% |

During Third Quarter 2021, 595 students were enrolled in ACG's other programs, which primarily consisted of overseas study counselling services, research-based learning services, as well as foreign language training services.

Third Quarter 2021 Financial Review - GAAP Results

ACG's total net revenues for Third Quarter 2021 increased 31.0% to RMB55.3 million (US\$8.6 million), from RMB42.2 million in the prior-year period, driven primarily by portfolio training and research-based learning services as a result of ACG's continuous efforts in shifting students into project-based programs from time-based programs and developing various research-based learning programs to better meet market demand. Revenues from portfolio training programs were RMB44.2 million, or 80.0% of total net revenues, during the period. Revenues from overseas study counselling services, research-based learning services and other educational services were RMB11.1 million, or 20.0% of total net revenues, during the period.

Gross profit for Third Quarter 2021 increased 80.2% to RMB28.4 million (US\$4.4 million), from RMB15.8 million in the prior-year period. Gross margin improved to 51.4% during the period, compared to 37.4% in the prior-year period. The improvement was primarily contributed by the increased revenues and operating efficiencies gained from the ongoing shift of ACG's portfolio training program mix toward project-based programs and related cost optimization efforts.

Total operating expenses for Third Quarter 2021 increased to RMB50.6 million (US\$7.9 million), from RMB32.4 million in the prior-year period, primarily as a result of increased selling expenses related to higher sales performance bonuses, as well as increased G&A expenses related to the final RMB10.0 million to fund ACG's

research project with the Research Institute of Future Education and Assessment of Tsinghua Universitythis year, which was deferred from the prior sequential quarter and increased legal and professional expenses.

Loss from operations for Third Quarter 2021 was RMB22.2 million (US\$3.4 million), compared to RMB16.5 million in the prior-year period.

Net loss attributable to ACG for Third Quarter 2021 was RMB26.2 million (US\$4.1 million), compared to net loss attributable to ACG of RMB14.9 million in the prior-year period.

For Third Quarter 2021, basic and diluted losses per common share attributable to ACG were both RMB0.42 (US\$0.07), compared to basic and diluted losses per common share of RMB0.26 for the prior-year period. Basic and diluted losses per ADS attributable to ACG were both RMB0.84 (US\$0.14), compared to basic and diluted losses per ADS of RMB0.52 in the prior-year period.

Nine Months 2021 Financial Review - GAAP Results

ACG's total net revenues for Nine Months 2021 increased 28.0% to RMB129.6 million (US\$20.1 million), from RMB101.3 million in the prior-year period, driven primarily by increased contributions from portfolio training, research-based learning and foreign language training services. Revenues from portfolio training programs were RMB97.2 million, or 75.0% of total net revenues, during the period. Revenues from overseas study counselling services, research-based learning services and other educational services were RMB32.4 million, or 25.0% of total net revenues, during the period.

Gross profit for Nine Months 2021 increased 73.6% to RMB59.3 million (US\$9.2 million), from RMB34.1 million in the prior-year period. Gross margin improved to 45.7% during the period, compared to 33.7% in the prior-year period.

Total operating expenses for Nine Months 2021 increased to RMB128.5 million (US\$19.9 million), from RMB116.1 million in the prior-year period, primarily as a result of an RMB10.7 million increase in selling expenses mainly related to higher sales performance bonuses and marketing and promotion expenses, as well as increased G&A expenses related to higher legal and professional fees as noted above.

Loss from operations for Nine Months 2021 improved to RMB69.3 million (US\$10.7 million), from RMB81.5 million in the prior-year period.

Net loss attributable to ACG for Nine Months 2021 improved to RMB31.1 million (US\$4.8 million), compared to net loss attributable to ACG of RMB67.4 million in the prior-year period.

For Nine Months 2021, basic and diluted losses per common share attributable to ACG were both RMB0.53 (US\$0.08), compared to basic and diluted losses per common share of RMB1.14 for the prior-year period. Basic and diluted losses per ADS attributable to ACG were both RMB1.06 (US\$0.16), compared to basic and diluted losses per ADS of RMB2.28 in the prior-year period.

Non-GAAP Measures

Adjusted net loss attributable to ACG for Third Quarter 2021, which excludes share-based compensation expense and foreign currency exchange gain (non-GAAP), was RMB25.9 million (US\$4.0 million), compared to adjusted net loss of RMB14.4 million in the prior-year period.

Basic and diluted losses per common share attributable to ACG excluding share-based compensation expense and foreign currency exchange gain (non-GAAP) for Third Quarter 2021, were RMB0.41 (US\$0.06). Basic and diluted losses per ADS attributable to ACG excluding share-based compensation expense and foreign currency exchange loss (non-GAAP) for Third Quarter 2021 were RMB0.82 (US\$0.12).

Please see the note about non-GAAP measures and the reconciliation table at the end of this press release.

Other Data

The number of weighted average ADSs used to calculate basic and diluted earnings per ADS for Third Quarter 2021 were both 31.4 million. Each ADS represents two common shares.

Balance Sheet Highlights

As of September 30, 2021, ACG's cash and cash equivalents were RMB75.2 million (US\$11.7 million), working capital deficit was RMB201.5 million (US\$31.3 million), and total shareholders' equity was RMB194.1 million (US\$30.1 million); compared to cash and cash equivalents of RMB112.7 million, working capital deficit of RMB153.9 million, and total shareholders' equity of RMB199.2 million, respectively, as of December 31, 2020.

Conference Call and Webcast Information (With Accompanying Presentation)

ACG will host a conference call at 8 p.m. Eastern Time on Wednesday, November 10, 2021 (9 a.m. Beijing time on Thursday, November 11, 2021), during which management will discuss the results of the quarter ended September 30, 2021.

To participate in the conference call, please use the following dial-in numbers about 10 minutes prior to the scheduled conference call time:

U.S. & Canada (Toll-Free): +1 (877) 407-9122 International (Toll): +1 (201) 493-6747

Local Access

China: (400) 120 2840 Hong Kong: (800) 965561

A live webcast of the conference call can be accessed at: https://78449.themediaframe.com/dataconf/productusers/atac/mediaframe/47185/index1.html.

An accompanying slide presentation will also be made available 30 minutes prior to the conference call at the investor relations section of ACG's website https://ir.atai.net.cn/). To listen to the webcast, please visit ACG's website a few minutes prior to the start of the call to register, download, and install any necessary audio software.

A replay will be available shortly after the call and will remain available for 90 days.

About ATA Creativity Global

ATA Creativity Global is an international educational services company focused on providing quality learning experiences that cultivate and enhance students' creativity. ATA Creativity Global offers a wide range of education services consisting primarily of portfolio training, research-based learning services, overseas study counselling and other educational services through its training center network. For more information, please visit ACG's website at www.atai.net.cn.

Cautionary Note Regarding Forward-looking Statements

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the Private Securities Litigation Reform Act of 1995.

These forward-looking statements can be identified by terms such as "anticipate," "believe," "could," "estimate," "expect," "forecast," "future," "intend," "look forward to," "outlook," "plan," "should," "will," and similar terms and include, among other things, statements regarding ACG's future growth and results of operations; ACG's plans for mergers and acquisitions generally; ACG's ability to operate efficiently and maintain continued financial

strength under unusual circumstances; ACG's growth strategy, anticipated growth prospects and subsequent business activities; market demand for, and market acceptance and competitiveness of ACG's portfolio training programs and other education services; the impact of the COVID-19pandemic and the Opinion on ACG and its operations; and ACG's plan and anticipated benefits of the measures implemented in response to the COVID-19pandemic.

The factors that could cause the Company's actual financial and operating results to differ from what the Company currently anticipates may include its ability to develop and create content that could accommodate needs of potential students, its ability to provide effective creative related international education services and control sales and marketing expenses, its recognition in the marketplace for services it delivered and branding it established, its ability to integrate the acquired business, its ability to maintain market share amid increasing competition, its ability to identify and execute on M&A opportunities within the education sector, the economy of China, uncertainties with respect to China's legal and regulatory environments, the impact of the COVID-19 pandemic and other factors stated in the Company's filings with the U.S. Securities and Exchange Commission ("SEC").

The financial information contained in this release should be read in conjunction with the consolidated financial statements and related notes included in the Company's annual report on Form 20-F for its fiscal year ended December 31, 2020, and other filings that ACG has made with the SEC. The filings are available on the SEC's website at www.sec.gov and at ACG's website at www.atai.net.cn. For additional information on the risk factors that could adversely affect the Company's business, financial conditions, results of operations, and prospects, please see the "Risk Factors" section of the Company's Form 20-F for the fiscal year ended December 31, 2020.

The forward-looking statements in this release involve known and unknown risks and uncertainties and are based on current expectations, assumptions, estimates, and projections about ACG and the markets in which it operates. The Company undertakes no obligation to update forward-looking statements, which speak only as of the date of this release, to reflect subsequent events or circumstances, or changes in its expectations, except as may be required by law. Although the Company believes that its expectations and assumptions expressed in these forward-looking statements are reasonable, the Company cannot assure you that its expectations and assumptions will turn out to be correct, and investors are cautioned that actual results may differ materially from the anticipated results.

Currency Convenience Translation

The Company's financial information is stated in Renminbi ("RMB"), the currency of the People's Republic of China. The translations of RMB amounts for the quarter ended September 30, 2021, into U.S. dollars are included solely for the convenience of readers and have been made at the rate of RMB6.4434 to US\$1.00, the noon buying rate as of September 30, 2021, in New York for cable transfers in RMB per U.S. dollar as set forth in the H.10 weekly statistical release of the Federal Reserve Board. Such translations should not be construed as representations that RMB amounts could be converted into U.S. dollars at that rate or any other rate, or to be the amounts that would have been reported under U.S. generally accepted accounting principles ("GAAP").

About Non-GAAP Financial Measures

To supplement ACG's consolidated financial information presented in accordance with U.S. GAAP, ACG uses the following non-GAAP financial measures: net loss excluding share-based compensation expense and foreign currency exchange gain or loss, and basic and diluted losses per common share and ADS excluding share-based compensation expense and foreign currency exchange gain or loss.

The presentation of these non-GAAP financial measures is not intended to be considered in isolation or as a substitute for the financial information prepared and presented in accordance with GAAP. ACG believes these non-GAAP financial measures provide meaningful supplemental information about its performance by excluding share- based compensation expense and foreign currency exchange gain or loss, which may not be indicative of its operating performance.

ACG believes that both management and investors benefit from these non-GAAP financial measures in assessing its performance and when planning and forecasting future periods. These non-GAAP financial measures also facilitate management's internal comparisons to ACG's historical performance. ACG computes its non-GAAP financial measures using a consistent method from period to period. ACG believes these non-GAAP financial measures are

useful to investors in allowing for greater transparency with respect to supplemental information used by management in its financial and operational decision making. A limitation of using non-GAAP net loss excluding share-based compensation expense and foreign currency exchange gain or loss and basic and diluted losses per common share and per ADS excluding share-based compensation expense and foreign currency exchange gain or loss is that share-based compensation charges and foreign currency exchange gain or loss have been, and are expected to continue to be for the foreseeable future, a significant recurring expense in ACG's business.

Management compensates for these limitations by providing specific information regarding the GAAP amounts excluded from each non-GAAP measure. The table captioned "Reconciliations of Non-GAAP Measures to the Most Comparable GAAP Measures" shown at the end of this news release has more details on the reconciliations between GAAP financial measures that are most directly comparable to the non-GAAP financial measures used by ACG.

For more information on our company, please contact the following individuals:

At the Company ATA Creativity Global Amy Tung, CFO +86 10 6518 1133 x 5518 amytung@acgedu.cn Investor Relations
The Equity Group Inc.
Carolyne Y. Sohn, Vice President
415-568-2255
csohn@equityny.com

Adam Prior, Senior Vice President 212-836-9606 aprior@equityny.com

ATA CREATIVITY GLOBAL AND SUBSIDIARIES UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS

| | December 31, 2020 | September 30, 2021 | September 30, 2021 |
|--|----------------------|-----------------------|-----------------------|
| | RMB | RMB | USD |
| ASSETS | | | |
| Current assets: | | | |
| Cash and cash equivalents | 112,723,433 | 75,232,602 | 11,675,917 |
| Accounts receivable, net | 2,245,194 | 500,000 | 77,599 |
| Prepaid expenses and other current assets | 5,970,973 | 4,607,987 | 715,148 |
| Total current assets | 120,939,600 | 80,340,589 | 12,468,664 |
| Long-term investments | 44,000,000 | 38,000,000 | 5,897,508 |
| Goodwill | 194,754,963 | , , | 30,225,496 |
| | | 194,754,963 | , , |
| Property and equipment, net | 38,119,216 | 36,616,838 | 5,682,844 |
| Intangible assets, net | 110,586,111 | 97,661,111 | 15,156,767 |
| Right-of-use assets | 41,779,086 | 47,974,936 | 7,445,593 |
| Deferred income tax assets | 2,491,792 | 2,665,776 | 413,722 |
| Other non-current assets | 22,950,264 | 26,036,351 | 4,040,778 |
| Total assets | 575,621,032 | 524,050,564 | 81,331,372 |
| LIABILITIES AND SHAREHOLDERS' EQUITY | | | |
| Current liabilities: | | | |
| Accrued expenses and other payables | 47,020,182 | 40.508.329 | 6,286,795 |
| Short-term loans | 6,801,000 | | |
| Payable for business acquisition | 4,642,082 | _ | _ |
| Lease liabilities-current | 16,972,187 | 18,162,734 | 2,818,812 |
| Deferred revenues | 199,448,112 | 223,142,487 | 34,631,171 |
| Total current liabilities | 274,883,563 | 281,813,550 | 43,736,778 |
| | | ., | |
| Lease liabilities-non-current | 24,005,765 | 26,934,026 | 4,180,095 |
| Deferred income tax liabilities | 28,985,472 | 21,171,739 | 3,285,802 |
| Total liabilities | 327,874,800 | 329,919,315 | 51,202,675 |
| Managha and the salamah and an and the Head at the salamah | 40 400 270 | | |
| Mezzanine equity-redeemable non-controlling interests | 48,498,368 | _ | _ |
| Shareholders' equity: | | | |
| Common shares | 4,716,675 | 4,720,147 | 732,555 |
| Treasury shares | (11,625,924) | (10,043,516) | (1,558,729) |
| Additional paid-in capital | 541,272,503 | 540,513,460 | 83,886,374 |
| Accumulated other comprehensive loss | (37,424,722) | (37,430,740) | (5,809,160) |
| Accumulated deficit | (298,533,669) | (307,606,020) | (47,739,706) |
| Total shareholders' equity attributable to ACG | 198,404,863 | 190,153,331 | 29,511,334 |
| Non-redeemable non-controlling interests | 843,001 | 3,977,918 | 617,363 |
| Total shareholders' equity | 199,247,864 | 194,131,249 | 30,128,697 |
| Commitments and contingencies | | | |
| Total liabilities, mezzanine equity and shareholders' equity | 575,621,032 | 524,050,564 | 81,331,372 |

ATA CREATIVITY GLOBAL AND SUBSIDIARIES UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS

| | Three | Three-month Period Ended | | | |
|---|---------------|--------------------------|-----------------------|--|--|
| | September 30, | September 30, | September 30, 2021 | | |
| | 2020 | 2021 | | | |
| | RMB | RMB | USD | | |
| Net revenues | 42,220,208 | 55,297,492 | 8,582,036 | | |
| Cost of revenues | 26,440,055 | 26,860,241 | 4,168,644 | | |
| Gross profit | 15,780,153 | 28,437,251 | 4,413,392 | | |
| Operating expenses: | | | | | |
| Research and development | 1,968,166 | 3,490,188 | 541,669 | | |
| Sales and marketing | 14,426,538 | 16,640,530 | 2,582,570 | | |
| General and administrative | 16,023,050 | 30,499,054 | 4,733,379 | | |
| Total operating expenses | 32,417,754 | 50,629,772 | 7,857,618 | | |
| Other operating income, net | 125,020 | 5,384 | 836 | | |
| Loss from operations | (16,512,581) | (22,187,137) | (3,443,390) | | |
| Other income (expense): | | | | | |
| Investment loss | (655,016) | _ | _ | | |
| Impairment loss from investments | (1,576,391) | (6,000,000) | (931,185) | | |
| Interest income, net of interest expenses | 233,578 | 292,710 | 45,428 | | |
| Foreign currency exchange gain (loss), net | (65,748) | 15,654 | 2,429 | | |
| Loss before income taxes | (18,576,158) | (27,878,773) | (4,326,718) | | |
| Income tax benefit | (2,559,069) | (1,569,847) | (243,636) | | |
| Net loss | (16,017,089) | (26,308,926) | (4,083,082) | | |
| Net loss attributable to redeemable non-controlling interests | (467,589) | | | | |
| Net loss attributable to non-redeemable non-controlling interests | (697,873) | (107,953) | (16,754) | | |
| Net loss attributable to ACG | (14,851,627) | (26,200,973) | (4,066,328) | | |
| Other comprehensive income (loss): | | | | | |
| Foreign currency translation adjustment, net of nil income taxes | (869,831) | 36,873 | 5,723 | | |
| Comprehensive loss attributable to ACG | (15,721,458) | (26,164,100) | (4,060,605) | | |
| Basic and diluted losses per common share attributable to ACG | (0.26) | (0.42) | (0.07) | | |
| Basic and diluted losses per ADS attributable to ACG | (0.52) | (0.84) | (0.14) | | |
| • | | | | | |

ATA CREATIVITY GLOBAL AND SUBSIDIARIES UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS

| | Nine-month Period Ended | | | |
|---|-------------------------|-----------------------|-----------------------|--|
| | September 30, 2020 | September 30, 2021 | September 30, 2021 | |
| | RMB | RMB | USD | |
| Net revenues | 101,319,831 | 129,647,987 | 20,121,052 | |
| Cost of revenues | 67,184,166 | 70,385,064 | 10,923,591 | |
| Gross profit | 34,135,665 | 59,262,923 | 9,197,461 | |
| Operating expenses: | | | | |
| Research and development | 6,374,836 | 8,736,780 | 1,355,927 | |
| Sales and marketing | 35,872,541 | 46,612,135 | 7,234,090 | |
| General and administrative | 73,842,659 | 73,189,402 | 11,358,817 | |
| Total operating expenses | 116,090,036 | 128,538,317 | 19,948,834 | |
| Other operating income, net | 471,955 | 17,247 | 2,677 | |
| Loss from operations | (81,482,416) | (69,258,147) | (10,748,696) | |
| Other income (expense): | | | | |
| Investment income (loss) | (1,779,478) | 33,542,154 | 5,205,661 | |
| Impairment loss from investments | (1,576,391) | (6,000,000) | (931,185) | |
| Interest income, net of interest expenses | 884,670 | 867,482 | 134,631 | |
| Foreign currency exchange loss, net | (126,772) | (141,132) | (21,903) | |
| Loss before income taxes | (84,080,387) | (40,989,643) | (6,361,492) | |
| Income tax benefit | (10,732,321) | (7,976,998) | (1,238,011) | |
| Net loss | (73,348,066) | (33,012,645) | (5,123,481) | |
| Net loss attributable to redeemable non-controlling interests | (1,615,454) | (714,121) | (110,830) | |
| Net loss attributable to non-redeemable non-controlling interests | (4,343,933) | (1,198,928) | (186,071) | |
| Net loss attributable to ACG | (67,388,679) | (31,099,596) | (4,826,580) | |
| Other comprehensive income (loss): | | | | |
| Foreign currency translation adjustment, net of nil income taxes | 703,629 | (6,018) | (934) | |
| Comprehensive loss attributable to ACG | (66,685,050) | (31,105,614) | (4,827,514) | |
| Basic and diluted losses per common share attributable to ACG | (1.14) | (0.53) | (0.08) | |
| Basic and diluted losses per ADS attributable to ACG | (2.28) | (1.06) | (0.16) | |

RECONCILIATIONS OF NON-GAAP MEASURES TO THE MOST COMPARABLE GAAP MEASURES

| | Three-month Pe | Three-month Period Ended | | od Ended |
|--|----------------|--------------------------|---------------|---------------|
| | September 30, | September 30, | September 30, | September 30, |
| | 2020 | 2021 | 2020 | 2021 |
| | RMB | RMB | RMB | RMB |
| GAAP net loss attributable to ACG | (14,851,627) | (26,200,973) | (67,388,679) | (31,099,596) |
| Share-based compensation expenses | 388,208 | 308,150 | 1,384,300 | 797,448 |
| Foreign currency exchange loss (gain), net | 65,748 | (15,654) | 126,772 | 141,132 |
| Non-GAAP net loss attributable to ACG | (14,397,671) | (25,908,477) | (65,877,607) | (30,161,016) |
| | | | | |
| GAAP losses per common share attributable to ACG | | | | |
| Basic and diluted | (0.26) | (0.42) | (1.14) | (0.53) |
| | | | | |
| Non-GAAP losses per common share attributable to ACG | | | | |
| Basic and diluted | (0.25) | (0.41) | (1.12) | (0.52) |